



June 4, 2015

City Manager Chisholm
301 S. Ridgewood Avenue - Room 200
Daytona Beach, Florida 32114

RE: Votran service to Trader Joe's distribution center and proposed outlet mall site

Dear Mr. Chisholm,

The city of Daytona Beach has two exciting economic development projects in the works in the Trader Joe's distribution center and the proposed Tanger outlet mall site. As a result, Votran has begun to hear requests for service to these locations. During the fiscal year 2016 budget process Votran analyzed the cost to incorporate these new locations into existing Votran routes. The estimated annual cost to make these route adjustments is \$300,000 to 400,000, depending on what type of service is created.

This information is being introduced for discussion purposes. Volusia County does not have general fund dollars available to implement new Votran service at this time. Therefore, any expense for new service will need to be borne by the cities in which service is provided or other funding options would need to be identified.

Please contact me if you have any questions or if you'd like to discuss this information.

Sincerely,

Steven Sherrer
General Manager

Copy: Volusia County Council Members
James T. Dinneen, County Manager
Donna DePeyster, Deputy County Manager/CFO
Dave Byron, Community Information Director

950 BIG TREE ROAD — SOUTH DAYTONA, FLORIDA 32119-8815
(386) 756-7496 — FAX (386) 756-7487



Agency of Volusia County Government



The CITY OF DAYTONA BEACH

----- "THE WORLD'S MOST FAMOUS BEACH" -----

June 19, 2018

Mr. Steven Sherrer
General Manager
VOTRAN
950 Big Tree Road
South Daytona, FL 32119-8815

Dear Mr. Sherrer:

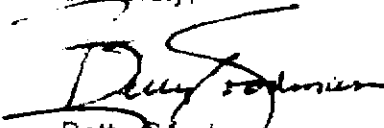
We are in receipt of your letter regarding VOTRAN service to Trader Joe's distribution center and the proposed outlet mall. We are very excited about the economic development of these two projects as we look forward to the future.

It is understandable that VOTRAN has begun to hear requests for service to these locations. But it is surprising that VOTRAN's opinion is that expense for new service would need to be borne by the city. As I'm sure you are aware, we do not have any budget for VOTRAN service routes.

Please let us know if it is definitely your intent not to provide transit service to the LPGA area so that we will know how to answer any inquiries we might receive.

Thank you so much for the great service that VOTRAN has offered to the Daytona Beach community.

Sincerely,


Betty Goodman
Assistant City Manager

Big/sgs.



July 22, 2015

Assistant City Manager Goodman
301 S. Ridgewood Avenue - Room 200
Daytona Beach, Florida 32114

RE: Votran service to Trader Joe's distribution center and proposed outlet mall site

Dear Ms. Goodman:

I received your response letter regarding Votran service to the Trader Joe's distribution center and the proposed outlet mall. To respond to your inquiry whether it is definitely our intent not to provide transit service to the LPGA area, the answer is yes. Votran will not be providing service to the LPGA area, at least not until funding outside the Volusia County general fund is identified. As stated in my initial letter to City Manager Chisholm, the estimated annual operating cost to add new service to the area is \$300,000 to \$400,000, depending on what type of service is created. This does not include the cost of additional rolling stock.

The county, like the city of Daytona Beach, faces budget constraints. In fact, the county recently had to add \$1.2 million from the general fund in fiscal year 2017 and an additional \$1.1 million in fiscal year 2018 to support existing Votran service, much of which operates in the Daytona Beach area. This is service that has been increasingly pressured by increased ridership over the years.

The decision not to serve the LPGA area is driven solely by budget limitations. The county and Votran gladly would consider additional service to the LPGA area if new funding can be identified.

Sincerely,


Steven Sherrer
General Manager

Copy: Volusia County Council Members
James T. Dinneen, County Manager
Donna DePeyster, Deputy County Manager/CFO
Dave Byron, Community Information Director

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November 16, 2016

Quentin Pell, VP - Corporate Communications/Public Relations
Tanger Factory Outlet Centers, Inc.
3200 Northline Avenue, Suite 360
Greensboro, NC 27408

RE: Public transportation service to Tanger Outlets - Daytona Beach

Dear Mr. Pell:

I send this letter to discuss the interest of Tanger Outlets in creating a shared partnership that would allow Votran, Volusia County's public transportation provider, to create service to the new Tanger location in Daytona Beach. The opening of the new mall offers an exciting opportunity for an equal funding partnership between Volusia County, the city of Daytona Beach and Tanger to provide public transportation access to 900 jobs and the 75 retail shops that Tanger brings to our area.

At the moment there is no public transportation service to the Tanger site. Without a sustainable, long term funding agreement in place, the county cannot fund the additional operating and capital cost associated with new service. Votran and Volusia county recognize that there will be demand to the Tanger site and we would like nothing more than to meet that demand through a meaningful, long-term funding partnership between all parties.

There are a variety of options we have put together that vary in cost and scope of service. At your convenience, please let me know if this is something Tanger Outlets would be interested in discussing.

Sincerely,

A handwritten signature in black ink, appearing to read "Steven Sherrer".

Steven Sherrer
General Manager

Copy: James T. Dinneen, County Manager
Donna de Peyster, Deputy County Manager/CFO
James V. Chisholm, Daytona Beach City Manager
Dona D. Butler, Community Services Director

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